

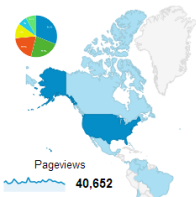
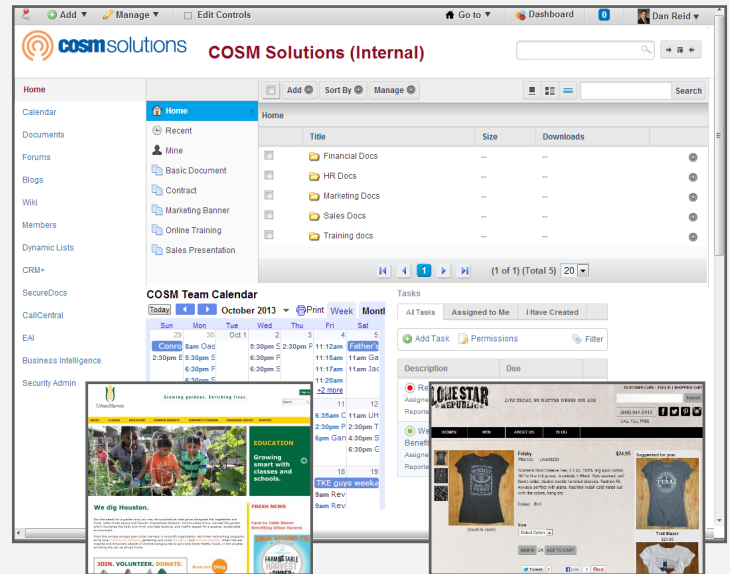
# COSM WebCenter

Social Collaboration eCommerce Portal

WebCenter empowers team **collaboration**, **web content management**, and **eCommerce**.

## Benefits

- **One source** for managing public sites & private portals
- **Faster setup** with pre-built templates, user-configurable content (rich text editor), and drag/drop layout control
- **More traffic** with integrated Advertising, Analytics, and Search Engine Optimization (SEO)
- **Increased revenue** with eCommerce shopping cart (PayPal) / facilitated marketplace (Amazon)
- **Easier customer acquisition** with Social network authentication and affinity integration (Facebook, Google+, Twitter)
- **Optimized for mobile devices** (iPhone, iPad, Android)



## Analytics and SEO

Whether it's attracting and acquiring new business through ads and organic searches, or analyzing demographics and social referrals—all of the tools are integrated to tweak and optimize your site.



## Collaboration Portal

WebCenter provides a built-in editor, document management, workflow approvals, and team-based dashboards/blogs/calendars to get the most out of your team, partners, and customers.



## Anywhere, anytime access

Responsive design templates and declarative rules allow reuse of content across PC and mobile devices, lowering build/support costs and increasing consistency.

*WebCenter allows me to edit the content of my internal and external sites, make design changes, manage documents, and collaborate with my team—at the office, at home, or on my iPad. It takes the complexity out of the web and puts me in control.*