



COSM CRM+

Customer Relationship Management

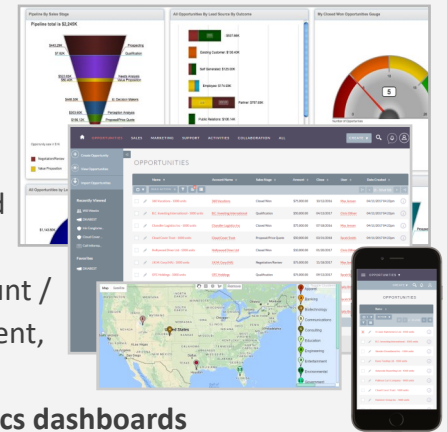
CRM+ provides sales and marketing automation to **target, grow,** and **support** your customers with custom solutions.

Benefits

- **Actionable intelligence** with customizable dashboards and analytics
- **Increased customer acquisition** with targeted campaigns, sales lifecycle management
- **Affordable** hosted cloud solution—**50% less than Salesforce.com Pro or Microsoft Dynamics**
- **Improved support** with case management, reporting, and workflows
- **Untethered access** for today's mobile workforce, optimized for mobile devices (iPhone, iPad, Android)

Features

- Campaign target list management, email templates, web-to-lead forms, market intel
- Sales cycle lead / account / opportunity management, territory maps, and **exclusive grid / analytics dashboards**
- Built-in Team Management, Products, Quotes, Contracts, Invoices, Workflow, Reports, and Custom Module Builder
- Integrated with **Outlook/Exchange**



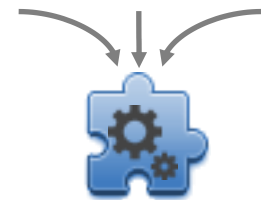
Grow your business

Every business depends on their customers. Effective and efficient CRM automation lets employees focus on strategic growth and profits without getting bogged down with administrative details.



Anywhere, anytime access

When a customer calls, you need the right data right then. Browser-based and responsive mobile apps give your mobile workforce access and controls with laptop, tablet, mobile phone, and VoIP.



Integrated solution

Everything necessary to automate your customer interactions is built-in, and adapters provide seamless integration to other Constellation and 3rd party apps (such as QuickBooks or Exchange.)

CRM+ allows our staff to manage all aspects of our customer data, create email notifications, and automate renewals—increasing our employee productivity and our customer revenue potential.

